

Our first fundraiser is upon us. Below you will find the details. Many thanks to Tyler Walling for volunteering to administrate it.

The Mark Kelley Calendar fundraiser directly benefits players/families who would like to participate. A great opportunity to start making some funds for the HS player fee (we haven't determined the fee quite yet, but last year it was \$800). It is not required, but great to do if you can).

*Mark Kelley has been giving the Juneau Soccer Club and high school soccer programs in Juneau a way to earn money by giving players the opportunity to sell calendars, and then in turn donating half the amount of each calendar sold. **Mark always sells his calendars during the Public Market and then allows us to start selling once the event is over.** If you have people you know who usually buy them, start talking to them now so they can buy from you. The calendars make easy holiday gifts since they come with mailers. We will have calendars available on December 2nd, after the Juneau Public Market.*

Please send your order by email to Tyler Walling at tbaleh@icloud.com

- You will receive confirmation from him. If you do not hear back assume he did not receive the order and please contact him again.
- Calendars will be distributed to the girls each week. **The first order is due November 30**(and every Sunday moving forward) and we will sell each week through middle December. **(December 14th will be the last order date)**They will be distributed each at practices or by arrangement.
- **Each calendar sells for \$16.95** and a \$8.48 dollars profit per calendar is credited to each player's account and directly benefits the player. The other half (\$8.47) goes to pay Mark Kelley for the wholesale price of the calendar.
- **The boys can sell as many as they want, however, they are responsible for paying for all the calendars they pick-up. They cannot be returned so only take what you know you can sell. We do not need the money up-front. We will pay for them with GKC funds and then you can turn in money as you get it or at the end of the fundraiser.**
- Checks have to be made out to "**GoalKeeper's Club.**" Cash is ok too. **Please do not have people write "JDHS Soccer."** We cannot deposit checks that say JDHS Soccer to our account . Please make sure your player labels the money with their name in an envelope.
- Most fundraisers are led by the players, however this one is unique because many families like to buy these and send them to relatives or friends as gifts. That is why this email is going to families rather than just the players.
- Please feel free to post on your personal social media as soon as you want, **but let's wait on posting on public sites like Juneau Community Collective.** We hope to use that to post for all the teams and split those types of sales if possible so it's fair.

How to Order:

- There are two different types of calendars - a Juneau calendar and an Alaska calendar. Please remember to specify the quantity of each type of calendar you are ordering, "Juneau" or "Alaska." FYI, Juneau calendars generally out sell Alaska calendars 2 to 1. Calendars can be viewed on Mark's website: <http://www.markkelley.com/>
- Please send your order by email Tyler Walling at tbaleh@icloud.com.
- **In your order please include: Name of player, number of Juneau calendars & number of Alaska calendars.**
- Please send Tyler your first order by the end of the day, Sunday, November 30. There will be time to make future orders.

Thank you,
Tyler Walling